



INTELLECTUAL PROPERTY IN THE ERA OF ARTIFICIAL INTELLIGENCE

NOVEMBER 22, 2019 [14:00 – 19:00] SALA KELSEN, PALAZZO GAUDENZI VIA GALLIERA, 3 – BOLOGNA

■ 14:00 – 15:00 | **GREETINGS AND INTRODUCTORY REMARKS**

Prof. Mirko Degli Esposti

Professor of Mathematics. Deputy Rector, University of Bologna

Prof. Giovanni Sartor

Professor or Legal Informatics, University of Bologna

Prof. Alberto Musso

Professor of Intellectual Property Law, University of Bologna

Prof. Giorgio Spedicato

Associate Professor of Digital Copyright and Related Rights, University of Bologna

■ 15:00 – 16:30 | STATE OF THE ART AND NEW FRONTIERS IN AI & CREATIVITY

Prof. Vittorio Loreto | Professor of Physics of Complex Systems, University of Rome "La Sapienza", Director of the Sony Computer Science Lab, Paris

Towards an Augmented Creativity

Dr. François Pachet | *Director of the Spotify Creator Technology Research Lab, Paris* **Artificial Intelligence for Assisted Mainstream Music Creation: Challenges and Results**

- 16:30 17:00 Coffee Break
- 17:00 18:30 | AI AND INTELLECTUAL PROPERTY

Prof. Reto Hilty | Director of the Max Planck Institute for Innovation and Competition, Munich. Professor of Intellectual Property Law, at the University of Zurich

Al and Innovation: New Parameters - New Rules?

Prof. Bernt Hugenholtz | *Professor of Intellectual Property Law, University of Amsterdam* **Old Wine in New Robots: Copyright Protection for Al-Assisted Creation?**

18:30 – 19:00 | **CONCLUSIVE REMARKS**

Prof. Marco Ricolfi | Professor of Intellectual Property Law, University of Turin